

THE GLEICHEN CALL

VOLUME 46 NO. 52

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SUBSCRIPTION \$2.00

Chamber of Com. Annual Banquet Monday, March 29

The Gleichen and District Chamber of Commerce will hold their annual meeting and dinner in the Legion Hall on Monday March 29 at 6:30 p.m.

After four years of endeavor the Chamber has at last been incorporated and the charter will be presented at the meeting.

Mr. Derek Griffin, through whose efforts incorporation has been effected, will be present at the meeting.

All members who wish to keep our Chamber of Commerce alive and a going concern are requested to go to the town office and pay their membership fees and purchase a ticket for the dinner. A. Horn, secretary-treasurer.

OBITUARY

MRS. MAE OSTROM

Mrs. Mac Ostrom, mother of Mrs. Chas Hatton and J. Ostrom of Gleichen, died at her home in Meadowlake, Sask., at the age of 74. Her husband predeceased her about two years ago. Surviving members of the family are Bernard of Trail, B. C.; Bert of Meadowlake; Lorne, of Oshawa, Ont.; Mrs. C. Hatton and Jimmy of Gleichen. With the exception of Lorne all attended the funeral.

WHY NEWSPAPERS MAKE MISTAKES

The editor of a local paper is often unjustly censured for his mistakes. The wonder is that does not make more of them. On the average paper he must deal with all kinds of subjects, give names, dates, etc. One hour he is engaged in reporting a meeting of some kind, and the next drawing a picture of some sporting event. He must condense and fill with his items several columns, whether events are transpiring to throw up material for his use or not. Count the local items in a paper and imagine how many steps they have required, how much mental anxiety, worry and the work they cost and some idea of the editor's work can be gathered. The smallest may have cost him a long walk and much effort to reach the facts. There is no end of his work. When one paper is printed he turns his attention to the next one. He makes the rounds in search of news and may not get a line. From some he must get news without their knowing it, drawing them into conversation and obtaining what he wants in sections. He may labor for hours in chasing down a rumor only to find that there is nothing to it. His local column stare him in the face and demand to be filled with events and matters of interest. His bounds are limited and yet he must find each day and all through the week, month and year something of interest to the public. No more perfect treadmill could be devised. With such constant strain, producing weariness of the body and mind and an almost endless variety of subjects to be touched upon, is it surprising that he should make a mistake? Other people do, why shouldn't an editor?

For the observant readers the classified section of a weekly newspaper carries, in short punchy paragraphs, a quota of news each week pleasantly reviewing a large portion of the history and future progress of the district. In the for sale, etc. column the short advertisements to a reader will recall a long list of events dating back many years. The announcement of coming weddings are reminders that the girl, who seemed only yesterday in gangling teen-age stage, today is the beautiful woman marrying that former freckled faced boy. Items in the classified column continually reveal pleasant, intimate chapters in the story of the past. The changes in the methods of farming, a study will reveal, were more



Plans for the British Empire man of Games committee signs contract giving rights for radio and film coverage of the event to the CBC.

forcefully recorded in the classified column of the newspaper than through any other media. Classified advertisements too, indicate the future trends in all walks of life. A few minutes spent studying the classified section will inform and in many instances, save both time and money.

Red Cross Campaign

Within the past five years, from 1948 to 1953 inclusive four children from Gleichen and Cluny districts have spent a total of 2130 days in the Alberta Red Cross Crippled Children's Hospital, according to figures just compiled.

This includes three years in the old hospital and two in the new building, the largest orthopedic hospital in Canada.

Built for children whose parents cannot afford the prolonged hospitalization and medical care that orthopedic cases demand, the hospital belongs to the people of Alberta who contributed greatly to its construction and continue to help maintain it. Polio cases under 16 years of age are admitted under the Government Act while few other orthopedic cases, that cannot be treated anywhere else in the province, are admitted also on recommendation from the medical staff and hospital board.

During 1953, per diem rate at the hospital was \$8.26, a decrease of 16 cents from 1952. Although children's hospitals require more staff than ordinary hospitals gifts in kind, from the many friends of Red Cross in Alberta lessen the costs by a very large measure. Gifts include the coarser vegetables such as potatoes, carrots and turnips, eggs, bakery goods, tinned goods, dairy products and meats.

Total cost of operating the Alberta Red Cross hospital in 1953 was \$379,269.68 which cared for a total of 446 in-patients and 1,147 out-patients. Splints and braces, X-rays, operations, schooling and medical procedures are part of the free service rendered by the hospital. It is estimated that Red Cross will spend \$605,111.00 in Alberta this year although the campaign quota set for the province is \$460,620. A budget of \$92,250 for the operation of the Red Cross hospital is included in the total budget.

When the local canvassers call on you be sure and give generously.

TOWN & District

Mrs. Chas. Thompson of Cal was a visitor for a few days at the home of Mrs. N. Sherback. Mrs. Thompson lived in Gleichen for many years before moving to Calgary.

Mrs. Dale Roger, nee Merlyn Morrow, of California, spent the weekend in town visiting Miss Ethel Bates. She will spend a few weeks in Calgary visiting her grandfather, Mr. G. T. Jones, before returning to her home in the States.

The Executive Committee of the

FROM THE FILES OF THE CALL TWENTY YEARS AGO

Fred Jones has been hopping around on crutches for the past few days. It appears Fred was riding his best cayuse when the animal slipped on the icy road and fell on Fred's foot.

Mrs. W. McKay and Mrs. Jas. Black spent Sunday in Brooks visiting Mrs. V. Nelson.

The Gleichen arena is closed up until next season as most of the ice has disappeared. The water supply failed during the winter and as a consequence it was impossible to build up a thick sheet of ice.

Owing to the interest in the hockey game between Gleichen and Coleman at Medicine Hat Monday night the town council postponed their regular meeting. Coleman won 2-1 in overtime.

Ted Krause left last week for the north country with a truck load of horses which he hopes to dispose up there.

H. B. Myers entertained the

Aces hockey club to a show in the hall the other night. After the show the boys were entertained to a banquet.

Mr. and Mrs. Suke have bought the house Mrs. Gutbrath has been living in for some years past, and have moved in. Mrs. Gutbrath has rented the Finnigan place.

W. Sutermester plans to install an asphalt tennis court in place of the present cinder courts, if enough tennis players will sign up for the season.

What is your boy worth? Deep down in your heart you feel that he is the finest sample of boyhood in this big, round world. There is nothing too good for him—no sacrifices to great to be made for him. Day in and day out, you work for him, plan for him, live for him. Always he is first in your thoughts; nothing else matters much. Is the manhood into which you wish him to grow, worth the half hour or so that you might give him every night at home, advising, sympathizing, correcting, stimulating, urging to better things? Give it a trial.

THE WORK OF MERCY NEVER ENDS

For so long as there is human suffering then so long does the Charter of the Red Cross require to be honoured by the work of mercy. You know the need, and how great it is. Please help generously.



KEEP YOUR RED CROSS Ready!

\$5,422,850
is needed this year
Local Campaign Headquarters
and Telephone Number
TOWN OFFICE
PHONE NO. 7

BE SURE YOUR SEED WILL GROW

Use Our FREE Seed Testing Service
CLEAN AND TREAT YOUR SEED EARLY
We Stock Agrox and Mergamma—The Best Seed Treating Chemicals
MAINTAIN QUALITY — BUY SOME REGISTERED SEED
Order Through Our Agent
It Pays to Pull to the Pioneer
PIONEER GRAIN COMPANY LIMITED



Alberta Wheat Pool

OBJECTIVES AND ACHIEVEMENTS

While Alberta Pool Elevators is an efficient large-scale business enterprise, it is something more.

It is a creation of the agricultural co-operative movement and as such is closely knit to the men and women on the land who believe in the principles of co-operation.

Agricultural co-operation has two sides which, balancing each other, gives the movement strength. One side is the commercial and the other is the social.

The commercial side is to be regarded as the means to the end of improving the living conditions of rural people.

With that objective in view, Alberta Pool Elevators has, over the years, provided surplus earnings to the extent that \$15,390,441 has been distributed to the membership in the form of patronage dividends and redemption of reserves.

In addition reserves to the value of \$9,530,362 have been distributed as patronage dividends.

Furthermore, the operation of Alberta Pool Elevators has kept handling charges low and provide a high standard of service to patrons.

The social purpose of the farm co-operative movement is to raise the cultural standard of farm people and prepare them to assume their full share of responsibility in the nation's economic life.

Every Pool elevator may be said to be a sentinel guarding the interests of the grain producers in that locality. Each one also serves as a link connecting all parts of a great democratic movement working on behalf of the people engaged in Canada's basic industry.



West's Biggest Wooden Elevator At Dauphin, Man.



—Photo courtesy of the Altona Echo

The Manitoba Pool Elevator "C" at Dauphin, Man., erected 1953-54, differs from the ordinary country elevator in many ways. In the first place, it is the largest cribbed or wooden elevator in Western Canada with a capacity of 170,000 bushels. It is all one unit built on one foundation. A continuous slab or mattress extends the full length of the building, which is 116 feet. It has 51 bins, all hopper bottomed, and two elevator legs that carry the grain to the head or cupola of the building.

From there it is distributed to the nearest bins by means of a Gerber spout in a manner common to the usual elevator. Owing to the great length of the building, it is not possible to run grain into all the bins by gravity as a fall of at least eight inches to the foot is necessary for this. Some other means had to be devised to take the grain to the east and west bins. For this augers were used.

There are four augers, two at the top of the bins and two under them. The latter two are used to bring the grain back to the pits for loading into cars, cleaning or whatever purpose necessary.

The legs are powered by two motors—15 and 10 h.p. respectively. The augers each have 7½ h.p. motors for power.

The hanging bins over the cleaner, which is above the rear work floor, all bleed into the cleaner. This saves re-elevation when it is necessary to clean grain.

The Manitoba Pool is not only a grain handling organization but is also an advocate of the use of clean seed, one of the reasons for this large modern cleaner. In the spring or late winter the farmer can bring his seed grain in and have it returned to his truck in clean condition very quickly, thus eliminating the wearisome back-breaking job of cleaning at home.

The cleaner is also used to reduce the amount of seeds and foreign grain in the grain delivered, before it is shipped. This has many advantages, one being no freight to pay on material of no commercial value. Secondly, a



EXPORT
CANADA'S FINEST
CIGARETTE

Mustard-Pickle Dumplings

Mix and sift into a bowl, 1½ c. once-sifted pastry flour (or 1½ c. once-sifted all-purpose flour), 3 tps. Magic Baking Powder, ½ tsp. salt. Cut in finely 2 tbs. chilled shortening. Make a well in dry ingredients and add ½ c. finely-chopped mustard pickle in sauce and ¼ c. milk; mix lightly with a fork, adding milk if necessary, to make a drop dough. Drop in 6 portions, over hot cooked stew. Cover closely and simmer (never lifting the cover) for 15 mins. Yield—6 servings.

Always Dependable



Funny and Otherwise

New Secretary: "Where do we keep the round envelopes?"
Office Manager: "Round envelopes! What do you want them for?"
New Secretary: "The boss said for me to mail out some circulars."

With her well-loaded barrow, the portly woman was making a gallant effort to reach the top of the hill.

A man who was passing, seeing her struggles, lent a hand. After sustained effort the top was reached.

She was grateful. "Thanks, lad; do you smoke?"

"I do," he said hopefully.
"Ay," she replied, "I thought as much, the way you've been puffin' and blowin'!"

"You plead guilty to stealing the overcoat," said the magistrate. "Have you anything to say?"

"Yes, your worship, I had to have the sleeves shortened."

A young husband realized it was time to start saving money. He decided that he would not use the bus any more when returning from his office. He ran behind the bus, arrived home gasping, and said to his wife: "Darling, I saved 10 cents this morning by running behind the bus!"

"You're a fool!" said his wife. "Why didn't you run behind a taxi and save half a dollar?"

Next door's hens were constantly coming through a hole in the wire of the chicken run. The Joneses protested several times, but the hole was never mended. At last Mrs. Jones said, firmly: "I've had enough of this."

The next evening Mr. Jones saw his neighbor patching up the chicken wire with furious haste. He went into the kitchen and said to his wife: "What did you do to him?"

"Nothing, dear," she replied with a smile. "I just put four shop eggs under one of our bushes, and made sure he saw me collect them."

The new vicar had preached his first sermon, and a critical member of the church, an exceedingly fat man, waylaid him after the service.

"Not a bad beginning, sir," he said, patronizingly: "a bit too scientific and modern, perhaps, but quite fair. Remember, parson, you must feed the sheep, feed the sheep."

The vicar surveyed his bulky critic, and replied, "My dear man, it's exercise you need, not food."

A well-known American author met an old man called Uncle Joe, who was always cheerful in spite of having had more than his share of life's troubles.

"How have you managed to retain your calmness and cheerfulness in spite of them all?" asked the author.

"Well, sah, Ah'll tell you," replied Uncle Joe. "Ah'se just learned to co-operate wid the inevitable."

A well-known woman was famous for her charity to those less fortunate than herself. She couldn't bear to know of the distress of others without doing something to relieve it. She returned to her table in a night club recently and informed her husband that she had just given \$200 to the woman in charge of the ladies' cloak-room.

"What's the matter with you?" asked her husband, angrily. "What's the idea of spending money like that?"

The woman's eyes began to dim with tears. "The poor thing," she explained, "told me she had no television set."

Among the most densely populated places in the world is Hong Kong with 5,148 persons per square mile.

Saturday Most Dangerous Day For Driving

REGINA.—Saturday is still the most dangerous day to drive, while Monday is the safest, according to statistics released by the Highway Traffic Board.

During 1953, almost 25 per cent. of some 3,393 injuries which occurred in motor vehicle accidents took place on a Saturday, while almost 30 per cent. of last year's 124 traffic fatalities occurred on the same day.

Tuesday was the next worst day for traffic fatalities last year followed by Friday, Sunday, Wednesday, Thursday and Monday in that order.

After Saturday, the next worst day for injuries occurring in motor vehicle accidents was Sunday, followed by Friday, Thursday, Tuesday, Wednesday, then Monday in that order.

Approximately 65 per cent. of last year's highway fatalities, and 70 per cent. of injuries occurring in motor vehicle accidents took place between the hours of one p.m. and midnight.

Early Vaccination Of Horses Urged

SASKATOON.—Prairie farmers have been reminded of early vaccination of horses against encephalomyelitis, a type of sleeping sickness widespread in western Canada last year.

Dr. J. S. Fulton, head of the University of Saskatchewan's virus laboratory, said that vaccination programs should be completed in April or early May. Incidence of the disease among humans increased last summer as farmers left their orders for vaccine until mid-summer or later.

PILEs that Itch and Burn

If you now suffer from the itching soreness and burning pain of piles you can be helped. Just get a package of Hem-Roid, an internal pile treatment, at any drug store and use as directed. You will be pleased at quickly getting rid of this trouble. Only \$1.59 for the big 60 tablet package. If you are not 100% pleased after using Hem-Roid 2 or 3 days, as a test, ask for your money back. Refund agreement by all drug stores.

IN ALBERTA

Experimenting With Muskeg Land To Develop Wild Berry And Fruit Industry

Wild fruits and berries may be grown in marketable quantities in the muskeg and sandhill areas of Alberta if experiments being undertaken by the Plant Science Department of the University of Alberta prove successful. A 40-acre tract of beaver-dam bogland near Rocky Mountain House has been obtained from the Department of Lands and Forests and a long-range program will ascertain whether native fruits and berries can be bred and crossed with tame varieties to produce large-fruited hybrids.

While the interest in the first experiments will be with blueberries and cranberries, the varieties listed as worthy of study include Saskatoons, wild strawberries, pin cherries, gooseberries, northern black currants, stemless and wild red raspberries, cloudberry, dewberries and squashberries.

"We have been of the opinion that these wild fruits deserve study," said Dr. R. J. Hilton, Professor of Horticulture. "There is a possibility that the selection of the best types, coupled with the application of certain cultural and fertilizing practices, might result in improved stands of plants and also increased yields."

The site near Rocky Mountain House was chosen after seven years of observation throughout north-central Alberta. It consists of bogland and rolling sandhills, covered with poplar, lodgepole pine and spruce trees. Wild blueberry and upland cranberry plants already grow in large numbers in the experimental tract.

The two main classes of experiments will be cultural and breeding work. The cultural trials will attempt to adjust the conditions of the area to aid in the development of the plants. This will include the use of fertilizers, irrigation, cultivation, mulching, pest control, pruning and burning. Shade-producing and competitive plants also will be removed to give the fruits the best possible growing conditions.

In the breeding experiments, the Plant Science Department plans

A queen bee lays about two thousand eggs a day.

Helps You Overcome FALSE TEETH Looseness and Worry

No longer be annoyed or feel ill-at-ease because of loose, wobbly false teeth. **FASTEETH**, an improved alkalinine (non-acid) powder, sprinkled on your plates holds them firmer so they feel more comfortable. Avoid embarrassment caused by loose plates. Get **FASTEETH** today at any drug counter.

FINE CHEDDAR FLAVOR



Magnificent blend of mild and well-aged cheddar . . . delicious product of over-sixty years experience in making and ageing fine cheese.

INGERSOLL
Baby Roll

INGERSOLL CHEESE CO. LTD. INGERSOLL, ONT.

—By Chuck Thurston



OUR COMPLETE SHORT STORY

Top Hat and Overalls

By Rae Resnick

DOCTOR GIFFORD was close to ninety, and he admitted, "I'm beginning to feel old age creeping up on me." But he still had his dream about two great kids he had brought into the world, then seen orphaned in a fire. As the orphanage doctor, he had adopted them unofficially, watched them grow up, go to school, fall in love. Fall in love. But would he live to see them married?

"Darned if I'm going to sit here and feel sorry for myself," he thought. "I'll show 'em Doc Gifford's as spry as ever."

It was close to Easter and he would get them to spend their holidays with him even if he had to whine about an old man's last request.

After he finished the letters to Joyce and Paul, he returned to the armchair and the two youngsters. They had known poverty. That was why Paul wanted to make sure of a secure future. Joyce had agreed that he should study law. She could wait. But after he was gone, she found her days empty. So she had found a job—modelling. Paul had become a brilliant lawyer and Joyce a successful model. Had they changed because of that?

There were two trains that day. Joyce was arriving on the first one—Paul on the second. He waited nervously.

"Oh, D-Doc," Joyce sobbed, "I'm so glad to see you. I should've come a long time ago, b-but Chicago's so far away."

Still lovable and unspoiled. Paul must be to blame. He cleared his throat noisily. "Stop blubbering over my new suit, child. Cook wants to know what you want for dinner."

STOP SMOKING WITH THE HELP OF TOBACCO ELIMINATOR

A scientific remedy designed to expel tobacco toxins from the system. Sold under money-back guarantee to rapidly and permanently relieve craving for cigarettes. For free booklet, Write:

C. W. KING PHARMACAL CORP. LTD., Box 308, Walkerville, Ont.

Itch...Itch...I Was Nearly Crazy

Very first use of soothing, cooling liquid D.D.D. PRESCRIPTION positively relieved raw, itchy, blistered, cracked, sore, itchy, scalirritated, chafed, other itchiness. Greasless, stainless. 43c trial bottle must satisfy or money back. Don't suffer. Ask your druggist for D.D.D. PRESCRIPTION.

Fashions

Week's Sew-Thrifty



4682

14½-24½

by Anne Adams

Shorter? Fuller figure? Search no further for hard-to-get lingerie—here's the pattern proportioned for YOU! Designed to fit smoothly, comfortably through the bosom, waist, hips. Sew-easy slip has built-up top or narrow straps.

Pattern 4682: Half sizes 14½, 16½, 18½, 20½, 22½, 24½. Size 16½ slip, 3½ yards 39-inch; panties, 1 yard. Embroidery transfer.

This pattern easy to use, simple to sew, is tested for fit. Has complete illustrated instructions.

Send thirty-five cents (35c) in coins (stamps cannot be accepted) for this pattern. Write plainly Size, Name, Address and Style Number and send orders to:

Department P.P.L.

Anne Adams Pattern Dept., 60 Front Street W., Toronto.

"I still like the same things." "The same man, too?" "You're the best, Doc." "I mean, do you still love Paul?"

"I love the boy who went away, but he's a big shot now. We have nothing in common any more."

Love's a good thing to have in common, Doc thought. "He's coming today. He'll be in time for dinner." Her eyes avoided his.

Success glared from Paul's clothes, his manner, the way he walked.

"Joyce is here, too."

"Oh?" When they came into the living room, Joyce stood in the stairway, as though in a deliberate pose, her hair fashioned in an upswung, sculpturesque hair-do. She looked hard, sophisticated. Trying to impress Paul, Doc thought angrily.

During dinner, he was heartbroken. He could hardly stand those two youngsters—the way they were each secretly in awe of the other's success, and the way they tried to act up to their reputations. If they'd only let their hair down. But Doc wasn't sure about Paul.

After dinner, Joyce went to her room to fix her face. Paul stared at the floor. "Doc, have you changed, too, or can we still have one of our talks?"

An ecstatic pain squeezed his heart. This was more like old times. "What is it, Paul?"

"Meaning?"

"I slaved for years so that Joyce would have something after we got married. Now that I can give her those things, she isn't there any more—the old Joyce, I mean. Even if I didn't care that she'd changed, she couldn't possibly want me now. She's sophisticated, worldly, and I'm just—well, you know."

Gifford stood up and went to Joyce's door. "Joyce, go and do the dishes. Cook's tired. Tell her to give you one of her house-dresses."

She came out. Tears stood in her eyes. "Oh, no, Doc," she pleaded. "Not tonight. A fine mess I'd look."

"Do as I say," he insisted.

Then he went back to the living room. "Paul, go into my room and find a pair of overalls. You're going to help Joyce with the dishes."

"Doc, have a heart. It's not that I mind doing dishes. But how would I look to Joyce, wearing a pair of undersized—"

"Do as I say," he ordered. Dirty dishes, working clothes and sophistication go together like a top hat and overalls, he thought. Let them try and act the sophisticates, dressed like that and washing a stack of dirty dishes.

An hour later, he peeked into the kitchen. The dishes were still stacked in the sink. Joyce and Paul were busy with other things. He went to the telephone and dialed. "Hello, Judge. This is Doctor Gifford. Get hold of a marriage license and come over here tomorrow. There's going to be a wedding."

(Copyright Wheeler Newspaper Syndicate)

An annular eclipse of the sun is one in which the moon appears to be slightly smaller than the sun.

THE TILLERS

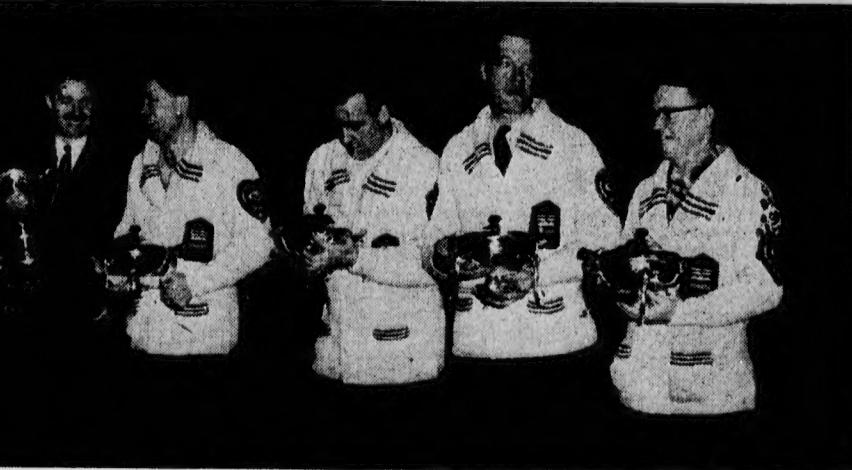
FOR GOODNESS SAKE! THIS ATTIC IS JUST JAMMED WITH A LOT OF OLD 'NINK.'

MOST OF THAT STUFF IS BROKEN ANYWAY AND I'M GOING TO GET RID OF IT!

WHAT ARE YOU GOING TO DO, MAWE?

I'M GOING TO THROW OUT THE OLD EYESORES LIVING AROUND HERE AND...

HOLY SMOKES!



CANADIAN CHAMPIONS—Skip Matt Baldwin and his Edmonton curlers won honors for the province of Alberta by winning the Canadian curling championship in winning nine out of ten games. It was Alberta's fifth title in 25 years the bonspiel has been held. The above picture shows David M. Stewart of Macdonald Tobacco Company presenting the Briar Tankard to the winning Edmonton rink. Left to right: David M. Stewart; Matt Baldwin, skip; Glen Gray, third; Pete Ferry, second, and Jim Collins, lead.

Wanham, Alta., Becoming A Thriving And Enterprising Town

Friendly, progressive-minded Wanham, spread over twelve acres a stone's throw from Highway No. 49, has come a long way since Pete Tansem opened the first post office back in 1917. The thriving Central Peace centre, with its stores, entertainment centres, and educational facilities, is the shopping centre for hundreds of families living in an area roughly nine miles wide and 22 miles long.

Wanham's is a story of steady growth rather than a spectacular overnight mushrooming.

E. D. Prevost, a Wanham businessman, remembers that back in 1916 when his family arrived in the district, they purchased a railway ticket for Mile 332 on Grizzly Bear Prairie. Wanham didn't exist.

He recalls that among the early farmers were Alfred Syr, William Trumper, George Gilmour, Sr., Jack Bramlett, Eli Barrett and the Bankhead and Leriger families.

It was in the fall of 1917 that Mr. Tansem opened the post office and first store. The new centre was named Wanham after a railway engineer.

First house built on what is now the town site was built by the Leriger family in 1914. It still stands.

Three distinct tides of settlement washed over the farmlands radiating out from Wanham. In 1920 and 1921, many homesteads were taken up in the district; another big group of settlers took up land in 1928 and 1929.

Most of the land in the Peoria district, south of Wanham, was taken up in 1928.

North of Wanham, the Lassiter project opened up 22,000 acres of land in the Wanham trading area following the last war. Wanham, incidentally, was headquarters for the crews engaged in the gigantic land-clearing project.

It was in 1929, oldtimers recall that Wanham's main street really began to take shape. In that year, the hotel, the lumber warehouse,

When Skin Itch Drives You MAD

Here is a clean, stainless, penetrating antiseptic—known all over Canada as MOONE'S EMERALD OIL—that dries right in and brings swift relief from the almost unbearable itching and distress.

Its action is so powerfully penetrating that the itching is promptly eased, and with continued use your troubles may soon be over.

Use Emerald Oil night and morning as directions advise for one full week. It is safe to use and failure is rare indeed.

MOONE'S EMERALD OIL can be found in the original drug store—sold satisfaction assured or money back.

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"My job is to check aircraft radar, and I like it. In fact I like everything about Air Force life -- flying included!" AWI JOAN WILL, of Nelson, B.C.

And You?

Young women now serving in the RCAF enjoy unusual opportunities — a life that combines travel, companionship, valuable training, important aviation duties, equal pay with men and a worthwhile target — a part in the defence of freedom!

And You? If you are a young woman of high purpose, are between 18 and 29 and have Grade 9 education, the equivalent or better, find out today about the opportunities for you in the RCAF. There are important openings now in the clerical, technical, administrative and medical branches of Canada's Air Force.

FOR ALL THE FACTS, SEE, WRITE OR TELEPHONE THE CAREER COUNSELLOR AT YOUR NEAREST RCAF RECRUITING UNIT — OR MAIL THE COUPON TODAY!

Royal Canadian Air Force



Director of Personnel Manning,
RCAF Headquarters, Ottawa.

Please mail to me, without obligation, full particulars regarding enrolment requirements and openings now available in the R.C.A.F.

NAME (Please Print) (Surname) (Christian Name)

STREET ADDRESS

CITY

PROVINCE

EDUCATION (by grade and province)

AGE

CAF-54-WS

HERE AND THERE

Mr. and Mrs. W. Schmidt returned last week from a holiday spent in Arizona. While down there they made a trip to Mexico. En route home they paid a visit to a number of California cities.

Mr. T. B. Northfield, Optometrist, will be at the Queen's Hotel in Gleichen on Thursday afternoon March 25th, for the purpose of examining eyes, etc. Calgary office 721, 4th Street West.

The annual meeting of the Gleichen Public Library will be held at the Town Office on March 18, at 8:15 p.m. All organizations interested in the Library are cordially invited to send representatives to the meeting.

A. Horn, Secy.-Treas.

CARD OF THANKS

We wish to thank the Knights of Columbus, Cluny; Mr. and Mrs. Herd; Mrs. Van Vertigin; Mr. and Mrs. J. Plante and the many other friends for their kindness during our recent bereavement.

Mrs. C. Hatton and J. Ostrom.

CHRISTIAN SCIENCE

Victory over human limitations comes as we learn that man's true selfhood is spiritual, not material, and that he lives in Spirit, God, not in matter—this is a leading point in the Lesson-Sermon to be heard at Christian Science services Sunday. In the Lesson-Sermon on the subject "Matter" the following Bible verses will be read from Isaiah: "Seek ye the Lord while he may be found, call ye upon him while he is near: Let the wicked forsake his way, and unrighteous man his thoughts: and let him return unto the Lord, and he will have mercy upon him; and to our God, for he will abundantly pardon. For my thoughts are not your thoughts neither are your ways, saith the Lord" (55:6-8). The following from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will also be read: "The perfect Mind sends forth perfection, for God is Mind. Imperfect mortal sends its own resemblances, of which the wise man said, 'All is vanity,' " (239:29). The Golden Text is from Isaiah: "The grass withereth, the flower fadeth: but the word of our God shall stand for ever." (40:8).

Longevity: At June 1, 1952 Canada had 8,000 women and 5,400 men of 90 or more years.



Dr. J. J. Creaney,

Director,

Line Elevators Farm Service,

Winnipeg, Manitoba.

Supported by the following companies:

Alberta Pacific Pioneer, Canadian

Consolidated, Potash, McCabe, Parrish &

Timberlea, Inter-Ocean, Independent

Wilson Milling, Canada West and Quaker

Oil.

ARE INSECTS DESTROYING YOUR GRAIN?

Various infestations of stored grain by the Rusty Grain Beetle, and other insects, have been reported recently from several points in the Prairie Provinces, particularly southern Manitoba. Such infestations are a clear warning that if favorable conditions occur, these insects may become a real menace to grain storage of grain throughout Western Canada.

What This Grain. During the few weeks, all farm-stored grain, particularly old grain, should carefully examined for rusty grain beetle, and other insects. The rusty grain beetle is a flat, reddish-brown insect about 1/2 of an inch long. It has "feelers" antennae that are almost as long as its body. Wherever these insects are established, the grain invariably heats. Thus the rusty grain beetle damages grain not only by eating on it, but by causing it to heat and spoil.

Control Measures. Light infestations of insects may be eliminated by transferring the grain during cold weather — the colder the better. Grain should, however, be transferred slowly, or, if possible, exposed in thin layers so that the temperature may be lowered appreciably. Cleaning the grain during transfer will remove many insects. Where grain is heavily infested with insects, however, arrangements should be made at once for proper and thorough fumigation.

Advice. Any farmer who has a serious infestation of insects in his stored grain should report the latter at once to, and seek advice from, his local Agricultural Representative, or the Stored Products Pest Laboratory, Winnipeg. Elevator Agents who find rusty grain beetles or other strange insects in grain should notify their Superintendents at once. Early action and clean-up measures will prevent insect build-up. Now is the time to put out if your stored grain is free of insects, and in good condition.

Last year 362,142,000 bricks were sold in Canada.

CLASSIFIED ADS

KROMHOFF TURKEY POULTS FOR '54

Western Canada's Largest Exclusive poult producers. WRITE TO DAY for catalogue and prices. Kromhoff Turkey Farms Ltd., R.R. No. 5, New Westminster, B.C.

KROMHOFF R.O.P. SIRED BABY CHICKS

From our exclusive chick hatchery — all popular breeds and crosses. Started pullets all ages. WRITE TO DAY for prices. Kromhoff Chick Hatcheries, R.R. No. 5 New Westminster, B.C.

LUKE'S MEN'S WEAR

Men's Furnishings
SHIRTS, JACKETS
PANTS

Men's Wear of all Kinds
All Marked at Reasonable
Prices
GLEICHEN, ALTA.

NOTICE

In the estate of FREDERICK WILLIAM CAMERON, late of Gleichen, Alberta, Station Agent, Deceased.

NOTICE is hereby given that all persons having claims upon the estate of the above named Frederick William Cameron, who died on the 7th day of August, A.D. 1953, are required to file with Messrs. Cromarty & Cooney, by the 2nd day of April, A.D. 1954, a full statement duly verified of their claims and of any securities held by them, and that after that date the administrator will distribute the assets of the deceased among the parties entitled thereto having regard only to the claims of which notice has been so filed or which have been brought to his knowledge.

DATED this 18th day of February, A.D. 1954.

CROMARTY & COONEY,
Solicitors for the Administrators,
607 Lancaster Building,
Calgary, Alberta.

Speaking of Values...

Check These *PLYMOUTH* Safety Values

You'll discover a great difference from the moment you take the wheel

First, you'll discover new and wonderful visibility. You have a clear, close-in view of the road ahead over the lower Plymouth hood. Driving is safer and much more enjoyable.

Then, the steering wheel is below eye-level. You look over the wheel—not through it. Plymouth Chair-High Seats let you sit up comfortably so you see all round. You don't get tired and cramped as in ordinary, lower seats.

To these safety features add other Plymouth values . . . outstanding Plymouth styling . . . beautiful two-tone interiors and gem-bright baked enamel body colours . . . durable Chrysler engineering that saves you money.

Try how easily a Plymouth handles—there's an amazing difference. Drive it around curves and feel it actually cling to the road. No outward sway—no sense of strain of "holding" your car.

The Plymouth Balanced Ride using Oriflow shock absorbers, has been widely accepted, but test the original. Feel how it eliminates pitch, roll and jounce . . . how it smooths out the roughest roads, makes pavements feel level as a table-top.

You've an extra value, too, in peace of mind. Plymouth Safety Rim Wheels, exclusive with Chrysler products, afford extra protection in case of sudden tire failure, because the Safety-Rim feature holds the deflated tire on the wheel while you make a straighter, safer stop.

You have the all-time protection of constant-speed Electric Windshield Wipers—they won't slow down when you climb a hill or accelerate to pass as you've seen vacuum-operated wipers do.

You have balanced braking. Plymouth has two brake cylinders in each front wheel brake where extra braking effort is required—not just one like most other cars. Cyclobond rivetless brake-lining last much longer—no rivets to score brake drums—greater surface contact area for more efficient braking effort.

If you like the extra ease of Power Steering*—remember, Plymouth's Full-Time Power Steering is on the job all the time, from the moment your engine starts.

*Full-Time Power Steering is available on ALL 1954 Plymouths at reasonable cost.

Any way you look at it

FOR VALUE IT'S *PLYMOUTH*

Gleichen Sales & Repair Service